



COMPANY PROFILE

Project and Event Management,
Interior and Exterior Design,
General Supplies.

Elevating Experiences, Enhancing Moments



Introduction

BG AFRICA LIMITED, is a private firm registered in The United Republic of Tanzania, under the ordinance (Cap. 212) since 2016, with **Certificate of Incorporation No.132208** and a certificate of **Taxpayer Identification Number 133-533-575**.

We draw a wide range of expertise from a pool of high-caliber international experts and partners, blending diverse expertise with keen foresight to develop innovative solutions to meet client's expectations in Project and Event Management, Interior & Exterior Design and General Supplies

We pride ourselves on being your one-stop solution for all your project and event management needs. With a year of successful operations under our belt, we have consistently demonstrated our commitment to excellence and client satisfaction.

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Philosophy



Our Vision

Empowering Your Vision

Our vision is to be a leader in providing exceptional project and event management services, innovative Interior & Exterior Design, and reliable general supplies. We strive to exceed client expectations by delivering top-notch solutions tailored to their unique requirements.

Our Mission

Excellence in Every Detail

Our mission is to create memorable and successful events, provide high-quality interior & exterior design, and supply essential materials with a focus on professionalism, creativity, and attention to detail. We are dedicated to ensuring a seamless experience for our clients, allowing them to focus on their core objectives while we take care of the rest.

Core Values

- ✓ **Excellence**
Setting and achieving continuously higher standards. Excellence is our habit not an act.
- ✓ **Total customer satisfaction**
Addressing the customer needs to highest professional standards and to the best of our ability.
- ✓ **Innovations**
We do things creatively and act on ideas successfully, we forge the corporate image, build identity and create awareness and establish synergy of one form.
- ✓ **Quantity service**
We provide significant and value-added services to our clients.

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Our Services



We have Tailored Solutions for Every Occasion

1. Project and Event Management

Our experienced team specializes in planning and executing a wide range of projects and events. From corporate gatherings to high profile events and engagements, we handle every aspect with precision and dedication. Our comprehensive services include budgeting, venue selection, vendor management, logistics, and on-site coordination.

2. Interior and Exterior Designers

Transform your space into a visual masterpiece with our innovative design services. Whether it's an interior or exterior design job our creative team can bring your vision to life. From interior & exterior design, we ensure a captivating ambiance that leaves a lasting impression.

3. General Supplies

Reliable and high-quality supplies are the backbone of any successful project or event. At BG Africa Ltd, we offer a diverse range of general supplies, including office essentials, event materials, and more. Our commitment to quality ensures that you have the right resources at your disposal to achieve your goals.

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Your Success, Our Priority

Experience:

With a year of successful operations, we bring a wealth of experience to every project.

Creativity:

Our team of creative minds ensures that your events and spaces stand out with unique and imaginative designs.

Reliability:

Count on us for timely delivery of supplies and seamless event execution.

Client-centric approach:

Your satisfaction is our priority, and we work closely with you to understand and exceed your expectations.



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Our Customers



Private Corporates companies,
International Organisations,
Government and Non-Government
Organizations and other entities.

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Our Partners:

We are a team of diverse and reputable professionals across the world who are dedicated to executing projects and overcoming challenges, including those related to the environment, development, competition, and market fluctuation;

Tanzania

Playback Media Limited

Acacia estate offices, First Floor,
84 Kinondoni Road,
Dar es Salaam, Tanzania

EFM (*Entertainment, Educational, Empowerment, Event*)

Plot No. 567
Nachingwea Street, Mbezi Beach
Dar es Salaam, Tanzania

SIGN Warehouse LTD

Signage, Design, Large Format Printing, T-shirt
Printing, Cut-out letters and Engraving
Kinondoni – Dar es Salaam

Pakistan

Zeeshan Ahmed Engineering Services Pvt Limited
INDUS Design Management (IDM)
office#. 1, Mezzanine Floor
Mujahid Business Centre, I-9/2
Islamabad, Pakistan.

China

NINGBO BRIGHT MAX CO. Limited.
Add.: 1F, Mu Group, Building A6
98 Chuangyuan Rd., Ningbo, Zhejiang, China

Dubai

Bushrat Hussain Advertising (BHA)
Sharjah, United Arab Emirates



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Enhancing Moments*

Our General Management



Key Staffs

Managing Director

Mr. Benno John Chelele

He holds BSc Degree from Sokoine University of Agriculture. He is a co-founder Director of BG Africa Limited. His business experience spans over 35 years with professional Trained in Management and Marketing.

Director of Finance

Mr. Avit R Kwareh

Holds a BSc in Accounting and Finance as well as a BSc in Marketing from Newman University, USA. Experienced Finance and Banking VP with 15+ years leading MNCs. Expertise in Financial P&R, Strategic Initiatives Performance, Management, Analytics, M&As, and Business Transformation. He is responsible for optimizing and maximizing the return of company's financial assets and developing and implementing financial policies and procedures.

Sales and Marketing Director

Mr. Deodatus Mutasingwa

Holder of Ordinary Diploma Marketing & Business Administration University of Nairobi. He is well experienced in the field of sales and marketing over 20 years.

Director of Administration and Human Resources

Jacqueline Abisai Moshi

She is having experience in business administration spanning over 15 years. Her Bachelor and Master in Business Administration from Tumaini and University of Dar es Salaam respectively.

Business Consultant

Dr. Eng. Athuman. R. Mfutakamba

He is having experience in business spanning over 50 years. Has both financial analysis and technical expertise. His Doctorate is from the US Stanford University Carfonia and University of Ottawa Ontario Canada and worked as well as in Kenya and Tanzania.

Technical Staff

Mr. Felix Mutua – *Creative Director*

Mr. Waziri Chimpaye – *ICT Manager*

Mr. Willium Mkude – *LED Digital Tech*

Mr. Hamis Mwinyi – *Graphic Designer*

Mr. Emmilian Luselo – *Electrical & Mechanical Engineer*

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Our Accounting

Audit

The company account is being audited by
REGISTERED AND CERTIFIED PUBLIC ACCOUNTS
AND AUDIT - ADOLPH ASSOCIATES
Posta House Building, 5th Floor,
Opp. Ministry of Home Affairs
Dar es Salaam.

Financial

The company has good financial resources to
meet its obligations and customers' expectations.

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Our Address

The office is located at:
Village Walk 435, First Floor No 201,
Mahando Street, Msasani Peninsula
Kinondoni District, Dar es Salaam - TANZANIA

BG AFRICA LIMITED

Phone: +255 736 366 001

+255 784 259 967

+255 788 490 862

Dar es Salaam, TANZANIA

Email: bgafrica0505@gmail.com

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Our Submission



Thank you for considering **BG Africa Ltd** for your project and event management, interior & exterior design and general supplies. We look forward to turning your ideas into reality and contributing to the success of your endeavours.

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BG AFRICA LIMITED

Location: Village Walk 435,
1st Floor Room 201
Mahando Street,
Msasani Peninsula
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